

Term Information

Effective Term Spring 2017
Previous Value Summer 2013

Course Change Information

What change is being proposed? (If more than one, what changes are being proposed?)

Add online delivery method for the course, in addition to in-class.

What is the rationale for the proposed change(s)?

This course continues to have a large enrollment (299 each semester) with up to 60 others waitlisted. An online delivery method will enable accommodating all of these students, and provide a choice of delivery method, thereby enhancing flexibility in scheduling and perhaps reducing time to degree.

What are the programmatic implications of the proposed change(s)?

(e.g. program requirements to be added or removed, changes to be made in available resources, effect on other programs that use the course)?

The same lecturer will teach both sections. This course is currently both a required course for majors and a GE course under Historical Studies.

Is approval of the request contingent upon the approval of other course or curricular program request? No

Is this a request to withdraw the course? No

General Information

Course Bulletin Listing/Subject Area	Consumer Sci: Fashion & Retail
Fiscal Unit/Academic Org	Department of Human Sciences - D1251
College/Academic Group	Education & Human Ecology
Level/Career	Undergraduate
Course Number/Catalog	2374
Course Title	Twentieth Century Fashion and Beyond
Transcript Abbreviation	20thC Fashion Hist
Course Description	Relationship between culture, society and fashion in the 20th century, the influence of historic dress on contemporary fashion, and industry developments leading to mass fashion.
Semester Credit Hours/Units	Fixed: 3

Offering Information

Length Of Course	14 Week, 12 Week, 8 Week, 7 Week, 6 Week, 4 Week
Flexibly Scheduled Course	Never
Does any section of this course have a distance education component?	Yes
Is any section of the course offered	100% at a distance
<i>Previous Value</i>	<i>No</i>
Grading Basis	Letter Grade
Repeatable	No
Course Components	Lecture
Grade Roster Component	Lecture
Credit Available by Exam	No
Admission Condition Course	No
Off Campus	Never
Campus of Offering	Columbus

Prerequisites and Exclusions

Prerequisites/Corequisites

Prereq: English 1110.

Exclusions

Not open to students with credit for CSFsnRTS 674.

Cross-Listings

Cross-Listings

Subject/CIP Code

Subject/CIP Code

52.1902

Subsidy Level

Baccalaureate Course

Previous Value

General Studies Course

Intended Rank

Freshman, Sophomore

Requirement/Elective Designation

Required for this unit's degrees, majors, and/or minors

General Education course:

Historical Study

Course Details

Course goals or learning objectives/outcomes

- Evaluate historic garments to identify changes in fashionable dress from the 1890s to the 21st Century to determine the relationship between historical dress and contemporary fashion.
- Describe and evaluate the impact of outstanding designers and fashion-related businesses on growth and expansion of fashion in Europe and America in the late 19th and 20th Century and beyond.
- Evaluate the rise of the American fashion industry -- manufacturing, retailing, communication media, design, etc. in light of advancements in science, technology, social life and global trade.
- Identify, compare, and analyze the relationships between fashionable dress and politics, war, art and aesthetics, economics, social customs, and entertainment (sports, music, theater, dance, etc.) during the 20th Century.
- Students construct an integrated perspective on history and the factors that shape human activity as related to fashion movement.
- Students describe and analyze the origins and nature of contemporary fashion issues.
- Students speak and write critically about primary and secondary historical sources by examining diverse interpretations of past and present fashion in their historical contexts.
- *Develop knowledge of past fashions that influence the industry and consumers today*
- *Gain an understanding of how fashionable styles reflect a growing consumer culture, as well as politics, social customs, religion, art, music and aesthetics*
- *Develop critical faculties necessary for observation, analysis, and comparison of visual expressions in dress*
- *Gain an understanding of the global history of the fashion industry and the rise of the American industry influenced by it, especially regarding designer's (production), distribution and acquisition of dress*

Previous Value

Content Topic List

- Origins of dress -- primary and secondary sources; history of haute couture
- Late 19th Century fashion, arts, politics, technology, and social setting
- The politics of fashion: dress reform and the growth of the department store
- Historicism and fashion
- Modernism: art, literature, music and fashion; 1900-1920
- Fashion communication, illustration and photography, 1920s, 1930s
- War and fashion, 1910s and 1940s
- Fashion and economics, Hollywood, and technology, 1930s
- European influence: Paris couture, 1940s, post war fashion
- Influence of post war baby-boomers, 1950s
- 1960s Mod influence, youthquake and peacock revolution
- Dressing for success, 1970s, 1980s
- The media and fashion, film, television, 1980s
- Music and fashion, 1990s-2000
- Futurism and fashion, 2000 and beyond

Previous Value

- *The politics of fashion: dress reform*
- *Historicism and fashion*
- *Reform in the arts: art, literature, music and fashion; 1900-1920*
- *Fashion communication, illustration and photography, 1920s, 1930s*
- *War and fashion, 1910s and 1940s*
- *Fashion and economics, 1930s*
- *European influence: Paris couture*
- *1960s Mod influence*
- *Politics of style, the Kennedy's, hippies, youthquake, 1960s*
- *Dressing for success, 1970s, 1980s*
- *The media and fashion, film, television, 1930s, 1980s*
- *Music and fashion, 1990s-2010*
- *Futurism and fashion, 1920s, 1930s, 2010*

Attachments

- CS-FSNRTS 2374 Online Spring 17.docx: Syllabus
(Syllabus. Owner: Rudd, Nancy Ann)
- CSFSNRTS 2374 2016 Goldstein QM11 r2.pdf: QM review
(Other Supporting Documentation. Owner: Odum, Sarah A.)
- FRS 2374 SP16 Wendy Goldstein.docx: In-class syllabus
(Syllabus. Owner: Rudd, Nancy Ann)

COURSE CHANGE REQUEST
2374 - Status: PENDING

Last Updated: Vankeerbergen, Bernadette
Chantal
06/16/2016

Comments

- Please also provide the current in-class syllabus of the course. Thank you. *(by Vankeerbergen, Bernadette Chantal on 06/01/2016 04:40 PM)*
- approved by EHE Curriculum Committee 5/16/2016 *(by Odum, Sarah A. on 05/17/2016 10:35 AM)*
- We would like to compare modes of delivery (in-class versus online) to see if learning is equivalent in each mode. *(by Rudd, Nancy Ann on 02/18/2016 02:57 PM)*

Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Rudd, Nancy Ann	04/14/2016 12:06 PM	Submitted for Approval
Approved	Folden Jr, H Eugene	04/14/2016 12:16 PM	Unit Approval
Approved	Odum, Sarah A.	05/17/2016 10:35 AM	College Approval
Revision Requested	Vankeerbergen, Bernadette Chantal	06/01/2016 04:42 PM	ASCCAO Approval
Submitted	Rudd, Nancy Ann	06/02/2016 09:54 AM	Submitted for Approval
Approved	Folden Jr, H Eugene	06/02/2016 11:34 AM	Unit Approval
Approved	Odum, Sarah A.	06/03/2016 01:38 PM	College Approval
Pending Approval	Nolen, Dawn Vankeerbergen, Bernadette Chantal Hanlin, Deborah Kay Jenkins, Mary Ellen Bigler Hogle, Danielle Nicole	06/03/2016 01:38 PM	ASCCAO Approval



DEPARTMENT OF
CONSUMER SCIENCES
COLLEGE OF EDUCATION
AND HUMAN ECOLOGY

Online Twentieth Century Fashion and Beyond 2374 (3 cr.)

Spring Semester 2017

Instructor Wendy Goldstein
229B Campbell Hall (Inside 231 complex)
Ph: 292-7880
Email: goldstein.192@osu.edu
Office Hours: Tues and Thurs 10-12

Course Description

The course is a study of the rise of twentieth century fashion and beyond from an historical perspective. It considers cultural and global forces related to progress and change in the fashion industry, particularly industry developments leading to mass fashion. The course focuses on the connection between fashionable dress, culture, and society with emphasis on the reciprocal relationship of fashion to social customs, economics, technology, religion, art, war, politics, and entertainment of all sorts--music, theater, dance, sports and more. An important aspect of the course is recognition of the influence of historic dress on contemporary fashion trends.

Course goals:

1. Students will explore the growth and development of the American fashion industry from the late 19th c., the 20th c., and the first decade of the 21st century.
2. Students will explore the relationship between fashion and various aspects of culture that inform it: social life and customs, politics, the arts, entertainment, etc.
3. Students will recognize that past fashions function to inform contemporary style.

Course Objectives

Learning Objectives: at the close of the course students will be able to:

1. Accurately evaluate historic garments and visual expressions of them to identify changes that occurred in fashionable dress from the late nineteenth century through the beginning of the 21st century with emphasis in using this knowledge to determine the relationship between contemporary fashion and historical dress.
2. Describe and evaluate the impact of the most outstanding designers and fashion related businesses on growth and expansion of fashion in Europe and America in the late 19th, the 20th century and beyond.

3. Evaluate the rise of the American fashion industry--manufacturing, retailing, communication media, design, etc.-- in light of advancements in science, technology, social life and global trade.
4. Identify, compare, and analyze the relationships between fashionable dress and politics, war, art and aesthetics, economics, social customs, and entertainment--sports, music, theater, dance, etc. during the 20th century.

This course satisfies GEC requirements for Historical Studies.

Historical Studies Goals and Objectives.

Goals:

Students recognize how past events are studied and how they influence today's society and the human condition.

Expected Learning Outcomes:

1. Students construct an integrated perspective on history and the factors that shape human activity.
2. Students describe and analyze the origins and nature of contemporary issues.
3. Students speak and write critically about primary and secondary historical sources by examining diverse interpretations of past events and ideas in their historical contexts.

Prerequisite needed: English 1110

This course is not a prerequisite for any other course. It is required for a Fashion Retail Studies major and/or is a GEC History Credit.

FINDING YOUR WAY AROUND: Start with the Instructor Introduction and syllabus review. Then take the Syllabus Quiz. You will not be able to see any of the lectures until you take the Syllabus Quiz!

Required Course Materials

Assigned readings include texts that are available to purchase at the campus bookstore, and other online sources, materials available on Canvas, and Secured Media Library. See course schedule for specific readings.

--Welters, L. and Cunningham, P.A., editors. Twentieth-Century American Fashion, Oxford and New York: Berg, 2005.

--Mendes, Valerie and Amy de la Haye. Fashion Since 1900, London: Thames & Hudson, 2010.

Other Required Materials:

1. OSU e-mail account. If you do not have an OSU e-mail account, on the Internet go to <https://acctmgt.service.ohio-state.edu/> to create one.
2. Computer access to Internet (for Canvas), Microsoft Word & Adobe Acrobat Reader.
 - a. Canvas address - <http://canvas.osu.edu>
 - b. Please see the Canvas website and scroll down for links to information about browsers compatible for Canvas, computer requirements and other useful information to assist you in successful use of this course management tool.
 - c. If you need assistance with Canvas or other OSU technology, call 688HELP.

Optional Materials:

1. Access to Netflix to watch extra credit films.

Student Evaluation and Grading:

Student Evaluation			
Category	Number of Assignments	Points	Total
Syllabus Scavenger Hunt	1	25 Points	25
Discussion Forums	5	5 Points Each	25
Costume Collection Web Quests	4	25 Points Each	100
Readings Quizzes	3	25 Points Each	75
Exhibit Quiz	1	25 Points	25
Historical Research Quizzes	5	20 Points Each	100
Exams	3	100 Points Each	300
Final Historicism Project	1	100 Points	100
Final Exam	1	100 Points	100
		Total	850
Extra Credit Quiz	1 of 2 options	20 Points	20

Assignment Descriptions

Syllabus Quiz	This quiz insures that you have reviewed the syllabus and understand how the course will work. You will not be able to access the course until you take this quiz.
Discussion Forums	<p>These Assignments are designed for you to interact with other students and the instructor.</p> <p>There are 5 discussion boards</p>
Costume Collection Web Quests	<p>Web Quests are designed for you to apply your learning and send you on an Internet “Scavenger Hunt” There are 4 Costume Collection web quest quizzes which are designed to help you identify primary sources of clothing to help you understand the resources available on the web for historic research. This is will help you dramatically for your final project! Some garments may be viewed on https://Fashion2Fiber@osu.edu. Fashion2Fiber is a reference resource of historic costume and textiles ranging in date from 1800 to 2010 selected from the Ohio State University Historic Costume & Textiles Collection. The site is unique resource of in-depth information of clothing artifacts useful for many disciplines including the areas of theatrical costume design, fashion design, history, textile history, popular culture, textiles and textile conservation. Fashion2Fiber has been developed in part through the support from the Friends of the Historic Costume & Textiles Collection and from the Institute for Museum and Library Services.</p> <p>The quiz questions will be available on Canvas and will be open for one week. They generally cover two decades. The questions will provide sources for different online costume collections. The numbers in parentheses, in the questions, are the acquisition numbers specific to the collection you are directed to. You will need to search for the item by acquisition number (Eg. 1999.43.2) on each site. There are different search options for each collection (though they are similar). You will have plenty of time to leave the quiz and review websites to explore these primary sources. Please complete the quiz by midnight of the due dates on the course outline.</p> <p>There are 4 Web Quests in this course.</p>
Historical Quizzes (Hist)	<p>These quizzes are designed to help you learn more about historical research and will be open for one week before they are due. They must be completed by midnight on the due dates on the syllabus. Please follow the instructions and</p>

	answer the questions. There are 5 historical quizzes in this course.
Readings Quizzes	<p>There are 3 quizzes are used to access the knowledge in a particular reading topic that is assigned. You may take the quiz anytime during the day it is due. Once you begin, you will have ½ hour to take each 11 question quiz. Your results will post immediately.</p> <p>There are 3 Readings quizzes in this course.</p>
Exhibit Quiz	<p>There is 1 (25 pt) online Exhibit quiz. View the exhibit at The Historic Costume & Textile Collection. You may take the Exhibit Quiz online anytime during the semester before the due date on the syllabus. Your results will post immediately. The exhibit is located in 279 Campbell Hall at 1787 Neil Ave. Hours are Tuesday-Thursday 10-5, Friday 10-4, non-football Saturdays 12-4. A Virtual Tour will be provided if you are unable to access campus.</p>
Films	<p>There are 4 required films for your viewing pleasure this semester. They are listed on your course outline under readings. The first is available on YouTube. It is the full length version of Mr. Sears Catalogue. The other 3 films are available in the OSU Secured Media Library(SML). You can access them at https://drm.osu.edu/media. To watch them find the film, click on it to select it, and open it by clicking on the type of device you are using. In most cases standard will work! If you are having problems you can switch devices.... computer, tablet, phone. Content will be included in exams.</p>
Exam 1	The Exam will be a comprehensive of all the materials covered in the Weeks 1-3
Exam 2	The Exam will be a comprehensive of all the materials covered in the Units 4-6
Exam 3	The Exam will be a comprehensive of all the materials covered in the Units 7-10
Final Exam	The Final Exam will be a comprehensive of all the materials covered in the Units 11-14
Final Historicism Project	<p>PURPOSE:</p> <ol style="list-style-type: none"> 1. To demonstrate student knowledge of the influence of historic costume on contemporary fashion design. 2. To demonstrate student ability to use primary sources to determine which period of historic costume influenced a particular style of contemporary dress during the twentieth century. 3. To explain (through analysis of current themes or trends in society) why

students believe the historic style was used by the contemporary designer.

METHOD:

Step 1. Choose images from primary sources (current fashion publications) of ten fashion items (2015-16) that you believe have been influenced by historic styles of dress. Or you may use photographs of actual garments currently for sale or recently purchased. (For this project they are primary sources.) The current fashion items may include men's and women's clothing, accessories, and jewelry.

Do not repeat any style of clothing or accessory items. Example: you may use a neck only once. There are many items to choose from because there are many styles and elements of dress. You may separate out elements of dress. For

instance, you may focus on a type of sleeve, a neckline, or skirt style that was borrowed from the past. You are not limited to the 20th century. You may pick styles of dress from ancient times through the 20th century. **Sources of the earlier styles must be primary sources.**

Step 2. Capture an image of each of the ten clothing items (women's, men's, or accessories, jewelry, etc.). **Be sure to document each image.**

- a. Describe it in full, name it, date it, and give designer if available.
- b. Where did you find the image? Give a full citation for each of the ten items. List title of the book, journal, magazine, and provide date, page numbers, etc.

Step 3. Determine which period or decade from costume history served as inspiration for each of the ten items that you have chosen. ***For historic periods, you may use those from Tortora's Survey of Historic Costume; for the twentieth century use decades.***

Step 4. Find photographic images of primary sources that show the historic styles. primary sources are available in library books or magazines. What you will find are photographic images of primary sources such as those in your textbooks, which you may use. A primary source is a portrait, sculpture, painting, illustration

or photograph, garment or other artifact produced at a particular period of time.

That is, the period you are using for comparison.

Example: You select a garment in *Vogue* that looks similar to a garment in Hogarth painting. A Hogarth portrait is a primary source for the 1750s or 60s. You may then use a photograph of the Hogarth painting that you found in a historic fashion book or a book about Hogarth.

Step 5. Capture the image that you found in a publication

a. Document all primary sources found in books or magazines (artist's or designer's name and name of work of art, the period in which it was produced, location of the piece in a museum, or collection, etc.)

b. document all bibliographic data on the book or journal where you found the image of the primary source.

Step 6. Each page should include an image of the current fashion image next to the image of the "historic" inspiration taken from a primary source.

a.--Don't forget to include all information on primary sources, including bibliographic data. (That means page numbers too.)

b.--Label each period.

Step 7. For each of the ten items provide an explanation of the relationship between the two images, current and historic. Refer to specific elements of the clothing design using correct costume terminology for each, (for example, "leg of mutton sleeve"). Discuss why you believe the contemporary designer might have been inspired by the historic period. What was happening that made the earlier style acceptable for today's fashion. Did it correspond in some way to the current thinking of the clothing artist? Reflect current trends?

Criteria for Evaluation of Project Possible Points 100

	<ul style="list-style-type: none"> •20 points Follow assignment correctly. Be sure to document both the current fashion source and the historical item source! • 20 points Organization • 20 points Accuracy of interpretation • 20 points Mechanics • 20 points Format (correct bibliographical information); consistency <p>Key to success on this project: Accuracy--- of descriptions, primary source citations, analysis, comparisons, and interpretation.</p>
Extra Credit	There are two optional films available on Netflix for you to watch and take a quiz. You may choose one quiz only for a possible maximum of 20 extra points. The film quiz options will be posted on Canvas.

Grades will be assigned according to The OSU Standard Grade Scheme as follows:

100-93%=A, 92.9-90%=A-, 89.9-87%=B+, 86.9-83%=B+, 82.9-80%=B-, 79.9-77%=C+, 76.9-73%=C, 72.9-70%=C-, 69.9-68%=D+, 66.9-60%=D, below 60%= E.

Online Course Policies:

1. **Sending and receiving e-mail:** The University’s official mode of communication is via University email. Students must use their buckeyemail when emailing their professor, and faculty will use their OSU email when emailing students. **When sending e-mail, please be sure to put FRS 2374 in the Subject Line and address me as Ms.Goldstein.** Students can expect an email response to questions within 24 hours during school days.

2. **Netiquette Policy:** Netiquette is the proper way to communicate electronically with others.
 1. Only say something in an email that you would say in person. Likewise, when in doubt, leave it out.
 2. Because email can be easily forwarded, assume everyone has access to your email.
 3. Do not forward or post another person's email without their permission.
 4. Avoid using all CAPS, as it is considered shouting.

5. Keep in mind that because nonverbal elements such as tone of voice and facial expressions are nearly nonexistent, anything that could be taken as rude or offensive probably will be.
 6. Never send an email message when you are angry or upset. Give yourself time to "sleep on it." Draft your response and reread it in 24 hours. Chances are you will decide not to send it or you will rewrite a more appropriate response.
 7. When reading and/or critiquing other students' work, keep in mind that we are all here to learn and whatever someone turns in is not expected to be perfect. Try to convey your feedback in a constructive, polite and rational way. Likewise, try to be open to constructive feedback.
 8. Avoid using colors like red and green for accessibility reasons.
3. **Assigned Course Material:** Students are responsible for all **material assigned** in the text books, even if it is not covered during class.
 4. **Rules for Exams and Quizzes:**
 - a. Students are expected to take exams when scheduled. Failure to do so will result in a zero. Make-ups will be given only when all 3 of these conditions are met: 1) the student notifies the instructor **within 24 hours of the scheduled exam time** that the exam will be/was missed, 2) the circumstances are extenuating, and 3) the student presents proof of the circumstances (original documents, no copies).
 5. **Assignments:** Assignments are due on the dates indicated on the syllabus. LATE ASSIGNMENTS WILL HAVE 3 POINTS DEDUCTED PER DAY. No assignments will be accepted one week past the due date, unless the professor is shown that circumstances are extenuating.

Institutional policies:

Academic Misconduct:

The Ohio State University's *Code of Student Conduct* (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the University, or subvert the educational process." Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's *Code of Student Conduct* is never considered an "excuse" for academic misconduct, so I recommend that you review the *Code of Student Conduct* and, specifically, the sections dealing with academic misconduct.

If I suspect that a student has committed academic misconduct in this course, I am obligated by University Rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the University's *Code of*

Student Conduct (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University. For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

Statement of Student Rights:

“Any student with a documented disability who may require special accommodations should self-identify to the instructor as early in the semester as possible to receive effective and timely accommodations.” (<http://ods.osu.edu/>)

Disability Services:

Anyone who feels the need for an accommodation based on the impact of a disability should contact the instructor for an appointment, **no later than the second week of class**. At the appointment, we can discuss the course format, anticipate your needs, and explore potential accommodations. The Office of Disability Services is relied upon for assistance in verifying the need for accommodations and developing accommodation strategies. If you have not contacted the Office for Disability Services, we encourage you to do so. **Note:** It is your responsibility to make your accommodation needs known to faculty. If a student with a disability does not request accommodations, instructors are under no obligation to provide accommodations. Please contact the Office for Disability Services at 614-292-3307 (V) or 614-292-0901 (TDD) in room 150 Pomerene Hall to coordinate reasonable accommodations; <http://www.ods.ohio-state.edu/>.

Diversity Statement:

The College of Education and Human Ecology affirms the importance and value of diversity in the student body. Our programs and curricula reflect our multicultural society and global economy and seek to provide opportunities for students to learn more about persons who are different as age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status, is prohibited.

The College of Education and Human Ecology is committed to maintaining a community that recognizes and values the inherent worth and dignity of every person; fosters sensitivity, understanding, and mutual respect among its members; and encourages each individual to strive to reach his or her own potential. In pursuit of its goal of academic excellence, the College seeks to develop and nurture diversity, believing that it strengthens the organization, stimulates creativity, promotes the exchange of ideas, and enriches of the University’s community on the basis of race, religion, color, sex, age, national origin or ancestry, marital status, parental status, gender identity, sexual orientation, ability status, health status, health status, or veteran status.

[OSU Office of Diversity and Inclusion](#)

Grievances and Solving Problems:

According to University Policies, available from the Division of Student Affairs, if you have a problem with this class, “You should seek to resolve a grievance concerning a grade or academic practice by **speaking first with the instructor or professor**. then, if necessary, with the department chairperson, college dean, and provost, in that order. Specific procedures are outlined in Faculty Rule 3335-7-23, which is available from the Office of Student Life, 208 Ohio Union.” “Grievances against graduate, research, and

teaching assistants should be submitted first *to the supervising instructor*, then to the chairperson of the assistant's department. "

Mental Health Statement:

A recent American College Health Survey found stress, sleep problems, anxiety, depression, interpersonal concerns, death of a significant other and alcohol use among the top ten health impediments to academic performance. Students experiencing personal problems or situational crises during the quarter are encouraged to contact the OSU Counseling and Consultation Services (614-292-5766; <http://www.ccs.ohio-state.edu>) for assistance, support and advocacy. This service is free and confidential.

Course Outline CSFRST 2374 Online

DATE	SUBJECT	READING(T)= text (C)= Canvas (SML)= Secured Media Library	ASSIGNMENT
Week 1	Introduction Origins of Dress , Primary Sources, Father of Haute Couture, and Beau Brummel	(C) Self-Introduction, Syllabus review C) Tortora, Survey " Introduction" (C) Welters , Setting the Scene	Syllabus Quiz Disc Forum
	Setting the Scene, Historical Silhouettes	(T) 20th C Amer Fashion Chap 1	
Week 2	Rise of the Department Store Reforming Fashion: Politics, Health, and Art	(C) Benson Chap 1 & 6 (SML) (YouTube) Mr. Sears Catalogue (C) Reforming Fashion 1850-1914	QUIZ 1 & Hist Act #1
Week 3	1900-1910 Modernism 1910-1920 Fashion and War	(T) Fashion Since 1900 Chap 1 (T) 20th C Amer Fashion Chap 3 (T) Fashion since 1900 Chap 2	Hist Act #2 Disc Forum
Week 4	EXAM 1 online 1920's: The Jazz Age	(T) 20th C Amer Fashion Chap 4	EXAM 1 His Act #3
Week 5	Designers Fashion Illustrators and Photographers	(C) Fashioning the Future	QUIZ 2
Week 6	1930's: Hollywood and Fashion 1930's Designers & Technology and fashion	(T) Fashion since 1900 Chap 3 (T) 20th C Amer Fashion Chap 5 (C) Textiles & Fashion in the 1930's	Disc Forum CC#1

Week 7	EXAM 2 online 1940's: Post War Fashion	(SML) (Completely)Dior (T) Fashion since 1900 Chap 4	EXAM 2
Week 8	40's Designers 1950's Post War Baby Boom	(SML) Theatre de la Mode Watch http://inside.chanel.com (T) Fashion Since 1900 Chap 5 (T) 20th C Amer Fashion Chap 8	QUIZ 3 Disc Forum
Week 9	Anti-fashion and Designers 1960's: Youthquake BREAK RELAX AND ENJOY!!!	(T) Fashion since 1900 Chap 6	CC#2
Week 10	Peacock Revolution, Op & Pop Art EXAM 3 online	(T) 20th C Amer Fashion Chap 9	His Act #4 EXAM 3
Week 11	1970's Leisure suit and polyester 1970'S The Me Decade Punk Chaos	(C) The Leisure Suit (T) 20th C Amer Fashion Chap 10 (T) Fashion since 1900 Chap 7	Disc Forum FINAL PROJECT DUE
Week 12	Dress for Success and Designers Excess and the 1980's	(SML)Versailles 1973 (T) Fashion since 1900 Chap 8 Visit American Aesthetics	CC#3 EXH QUIZ 4
Week 13	80's Designers	(T) 20th C Amer Fashion Chap 11	
Week 13	1990's: Democracy of Fashion Hip Hop	(T) Fashion since 1900 Chap 9	His Act #5 XTRA CREDIT QUIZ
Week 14	1990's Men's wear 21st Century FINAL online all day	(T) 20th C Amer Fashion Chap 12 (T) Fashion since 1900 Chap 10 STUDY	CC#4 FINAL online



DEPARTMENT OF
CONSUMER SCIENCES
COLLEGE OF EDUCATION
AND HUMAN ECOLOGY

Twentieth Century Fashion History 2374 (3 cr.)

Spring Semester 2016 – Tu,Thur 3:00-4:20 200 Campbell Hall

Instructor Wendy Goldstein
229B Campbell Hall (Inside 231 complex)
Ph: 292-7880
Email: goldstein.192@osu.edu
Office Hours: Tues and Thurs 10-12

Course Description

The course is a study of the rise of twentieth century fashion and beyond from an historical perspective. It considers cultural and global forces related to progress and change in the fashion industry, particularly industry developments leading to mass fashion. The course focuses on the connection between fashionable dress, culture, and society with emphasis on the reciprocal relationship of fashion to social customs, economics, technology, religion, art, war, politics, and entertainment of all sorts--music, theater, dance, sports and more. An important aspect of the course is recognition of the influence of historic dress on contemporary fashion trends.

Course goals:

1. Students will gain an understanding of the growth and development of the American fashion industry from the late 19th c., the 20th c., and the first decade of the 21st century.
2. Students will gain an understanding of the relationship between fashion and various aspects of culture that inform it: social life and customs, politics, the arts, entertainment, etc.
3. Students will recognize that past fashions function to inform contemporary style.

Course Objectives

Learning Objectives: at the close of the course students will be able to:

1. Accurately evaluate historic garments and visual expressions of them to identify changes that occurred in fashionable dress from the late nineteenth century through the beginning of the 21st century with emphasis in using this knowledge to determine the relationship between contemporary fashion and historical dress.
2. Describe and evaluate the impact of the most outstanding designers and fashion related businesses on growth and expansion of fashion in Europe and America in the late 19th, the 20th century and beyond.

3. Evaluate the rise of the American fashion industry--manufacturing, retailing, communication media, design, etc.-- in light of advancements in science, technology, social life and global trade.
4. Identify, compare, and analyze the relationships between fashionable dress and politics, war, art and aesthetics, economics, social customs, and entertainment--sports, music, theater, dance, etc. during the 20th century.

This course satisfies GEC requirements for Historical Studies.

Historical Studies Goals and Objectives.

Goals:

Students recognize how past events are studied and how they influence today's society and the human condition.

Expected Learning Outcomes:

1. Students construct an integrated perspective on history and the factors that shape human activity.
2. Students describe and analyze the origins and nature of contemporary issues.
3. Students speak and write critically about primary and secondary historical sources by examining diverse interpretations of past events and ideas in their historical contexts.

Required Course Materials

Assigned readings include texts that are available to purchase at the campus bookstore, materials available on Carmen, and handouts from the instructor. See course schedule for specific readings.

OSU Bookstore:

--Welters, L. and Cunningham, P.A., editors. *Twentieth-Century American Fashion*. Oxford and New York: Berg, 2005.

--Mendes, Valerie and Amy de la Haye. *Fashion Since 1900*. London: Thames & Hudson, 2010.

Other Required Materials:

1. OSU e-mail account. If you do not have an OSU e-mail account, on the Internet go to <https://acctmgt.service.ohio-state.edu/> to create one.
2. Computer access to Internet (for Carmen), Microsoft Word & Adobe Acrobat Reader.
 - a. Carmen address - <http://carmen.osu.edu>
 - b. Please see the Carmen website and scroll down for links to information about browsers compatible for Carmen, computer requirements and other useful information to assist you in successful use of this course management tool.
 - c. If you need assistance with Carmen or other OSU technology, call 688HELP.

Course Policies:

1. **Sending e-mail:** when sending e-mail, be sure to put **FRS 2374** in the **Subject line**.
2. **Assigned Course Material:** Students are responsible for all **material assigned** in the text, even if it is not covered during class.
3. **Attendance, Tardiness & Courtesy:**
 - a. Students are expected to **attend class** and be on time for all scheduled sessions.
 - b. Students are reminded that **tardiness** is disruptive to fellow students as well as the instructor. Please show your respect for class members by minimizing tardiness.
 - c. Please turn off cell phones, pagers, and other beeping devices during class. It is not acceptable to take or make calls during class.
4. **Rules for Exams and Quizzes:**
 - a. Students are expected to take exams when scheduled. Failure to do so will result in a zero. Make-ups will be given only when all 3 of these conditions are met: 1) the student notifies the instructor **within 24 hours of the scheduled exam time** that the exam will be/was missed, 2) the circumstances are extenuating, and 3) the student presents proof of the circumstances (original documents, no copies).
 - b. Personal digital assistant devices, pagers, cellular telephones, and other electronic devices cannot be used during exams or quizzes, including a calculator. Using any of these during an exam or quiz will be reported as a suspected case of Academic Misconduct and handled in accordance with University policy.
5. **Assignments:**

Assignments are due on the dates indicated on the syllabus. LATE ASSIGNMENTS WILL HAVE 3 POINTS DEDUCTED PER DAY. No assignments will be accepted one week past the due date, unless the professor is shown that circumstances are extenuating.

Assignments and Grades will be weighted as follows:

Exam 1	100 points
Exam 2	100 points
Exam 3	100 points
Final Exam	100 points
4 Costume Collection (25pts)	100 points
4 online quizzes (25 pts)	100 points
5 Historical Research (20 pts)	100 points
<u>Historicism Project</u>	<u>100 points</u>
Total points	800

Grades will be assigned as follows:

100-94%=A, 93-90%=A-, 89-87%=B+, 86-83%=B+, 82-80%=B-, 79-77%=C+, 76-73%=C, 72-70%=C-, 69-68=D+, 67-60%=D, below 60%= E.

Academic Misconduct:

The Ohio State University's *Code of Student Conduct* (Section 3335-23-04) defines academic misconduct as: "Any activity that tends to compromise the academic integrity of the University, or subvert the educational process." Examples of academic misconduct include (but are not limited to) plagiarism, collusion (unauthorized collaboration), copying the work of another student, and possession of unauthorized materials during an examination. Ignorance of the University's *Code of Student Conduct* is never considered an "excuse" for academic misconduct, so I recommend that you review the *Code of Student Conduct* and, specifically, the sections dealing with academic misconduct.

If I suspect that a student has committed academic misconduct in this course, I am obligated by University Rules to report my suspicions to the Committee on Academic Misconduct. If COAM determines that you have violated the University's *Code of Student Conduct* (i.e., committed academic misconduct), the sanctions for the misconduct could include a failing grade in this course and suspension or dismissal from the University. For additional information, see the Code of Student Conduct (http://studentaffairs.osu.edu/info_for_students/csc.asp).

Disability Services:

Anyone who feels the need for an accommodation based on the impact of a disability should contact the instructor for an appointment, **no later than the second week of class**. At the appointment, we can discuss the course format, anticipate your needs, and explore potential accommodations. The Office of Disability Services is relied upon for assistance in verifying the need for accommodations and developing accommodation strategies. If you have not contacted the Office for Disability Services, we encourage you to do so. **Note:** It is your responsibility to make your accommodation needs known to faculty. If a student with a disability does not request accommodations, instructors are under no obligation to provide accommodations. Please contact the Office for Disability Services at 614-292-3307 (V) or 614-292-0901 (TDD) in room 150 Pomerene Hall to coordinate reasonable accommodations; <http://www.ods.ohio-state.edu/>.

Grievances and Solving Problems:

According to University Policies, available from the Division of Student Affairs, if you have a problem with this class, "You should seek to resolve a grievance concerning a grade or academic practice by **speaking first with the instructor or professor**; then, if necessary, with the department chairperson, college dean, and provost, in that order. Specific procedures are outlined in Faculty Rule 3335-7-23, which is available from the Office of Student Life, 208 Ohio Union." "Grievances against graduate, research, and teaching assistants should be submitted first **to the supervising instructor**, then to the chairperson of the assistant's department. "

Statement on Diversity:

The Department of Consumer Sciences affirms the importance and value of diversity in the student body. Our programs and curricula reflect our multicultural society and global economy and seek to provide opportunities for students to learn more about persons who are different from them. Discrimination against any individual based upon protected status, which is defined as age, color, disability, gender identity or expression, national origin, race, religion, sex, sexual orientation, or veteran status, is prohibited.

Costume Collection (CC)

There are 5 Costume Collection quizzes which are designed to help you identify primary sources of clothing to help you understand the resources available on the web for historic research. This will help you dramatically for your final project! Some garments may be viewed on <https://Fashion2Fiber@osu.edu>. **Fashion2Fiber** is a reference resource of historic costume and textiles ranging in date from 1800 to 2010 selected from the Ohio State University Historic Costume & Textiles Collection. The site is unique resource of in-depth information of clothing artifacts useful for many disciplines including the areas of theatrical costume design, fashion design, history, textile history, popular culture, textiles and textile conservation. Fashion2Fiber has been developed in part through the support from the Friends of the Historic Costume & Textiles Collection and from the Institute for Museum and Library Services.

The quiz questions will be available on Carmen and **will be open for one week**. They generally cover two decades. The questions will provide sources for different online costume collections. The numbers in parentheses, in the questions, are the acquisition numbers specific to the collection you are directed to.

You will need to search for the item by acquisition number (Eg. 1999.43.2) on each site. There are different search options for each collection (though they are similar). You will have plenty of time to leave the quiz and review websites to explore these primary sources. Please complete the quiz by midnight of the due dates on the course outline.

There will be opportunities for you to view historic artifacts of clothing from the Ohio State University Historic Costume Collection in class. The curator, Gayle Strege, or I will present items from the collection to you.

Historical Activities (His Act)

There are 5 Historic activities (20 points each) that are required. They are included as assignments on your Course Outline. They can be found on Carmen under Quizzes/ Historical Activity. Please follow the instructions and answer the questions. These activities are designed to help you learn more about historical research and **will be open for one week** before they are due. They must be completed by midnight on the due dates on the course outline.

Quizzes

There are 3 (25 pt each) online quizzes that cover reading materials posted on Carmen. They are included as assignments on the Course Outline. You may take the quiz anytime during the day it is due. Once you begin, you will have ½ hour to take each 11 question quiz. Your results will post immediately.

There is 1 (25 pt) online Exhibit quiz. View the **American Aesthetics** exhibit at The Historic Costume & Textile Collection. You may take the Exhibit Quiz online anytime during the semester before the due date on the syllabus. Your results will post immediately.

The exhibit is located in 279 Campbell Hall at 1787 Neil Ave. Hours are Tuesday-Thursday 10-5, Friday 10-4, non-football Saturdays 12-4.

Films

There are 4 required films for your viewing pleasure this semester. They are listed on your course outline under readings. The first is available on YouTube. It is the full length version of **Mr. Sears Catalogue**. The other 3 films are available in the OSU Secured Media Library(SML). You can access them at <https://drm.osu.edu/media>. To watch them find the film, click on it to select it, and open it by clicking on the type of device you are using. In most cases standard will work! If you are having problems you can switch devices.... computer, tablet, phone.

Course Outline CSFRST 2374 Spring 2016

DATE	SUBJECT	READING(T)= text (C)= Carmen (SML)= Secured Media Library	ASSIGNMENT
Tues, 1/12	Origins of Dress , Primary Sources, Father of Haute Couture, and Beau Brummel	C) Tortora, Survey " Introduction" (C) Welters , Setting the Scene	
Thurs, 1/14	Setting the Scene, Historical Silhouettes	(T) 20th C Amer Fashion Chap 1	
Tues, 1/19	Rise of the Department Store	(C) Benson Chap 1 & 6 (SML) (YouTube) Mr. Sears Catalogue	QUIZ 1 & Hist Act #1
Thurs, 1/21	Reforming Fashion : Politics, Health, and Art	(C) Reforming Fashion 1850-1914	
Tues, 1/26	1900-1910 Modernism	(T) Fashion Since 1900 Chap 1	Hist Act #2
Thurs, 1/28	1910-1920 Fashion and War	(T) 20th C Amer Fashion Chap 3 (T) Fashion since 1900 Chap 2	
Tues, 2/2	EXAM 1 online		EXAM 1
Thurs, 2/4	1920's: The Jazz Age	(T) 20th C Amer Fashion Chap 4	His Act #3
Tues, 2/9	Designers	(C) Fashioning the Future	QUIZ 2
Thurs, 2/11	Fashion Illustrators and Photographers		
Tues, 2/16	1930's: Hollywood and Fashion	(T) Fashion since 1900 Chap 3	
Thurs, 2/18	1930's Designers & Technology and fashion	(T) 20th C Amer Fashion Chap 5 (C) Textiles & Fashion in the 1930's	CC#1
Tues, 2/23	EXAM 2 online		EXAM 2
Thurs, 2/25	1940's: Post War Fashion	(SML) (Completely)Dior (T) Fashion since 1900 Chap 4	
Tues, 3/1	40's Designers	(SML) Theatre de la Mode Watch http://inside.chanel.com	QUIZ 3
Thurs, 3/3	1950's Post War Baby Boom	(T) Fashion Since 1900 Chap 5 (T) 20th C Amer Fashion Chap 8	
Tues, 3/8	Anti-fashion and Designers		CC#2
Thurs, 3/11	1960's: Youthquake	(T) Fashion since 1900 Chap 6	
March 14-18	SPRING BREAK RELAX AND ENJOY!!!		
Tues, 3/22	Peacock Revolution, Op & Pop Art	(T) 20th C Amer Fashion Chap 9	His Act #4
Thurs, 3/24	EXAM 3 online		EXAM 3

Tues, 3/29	1970's Leisure suit and polyester	(C) The Leisure Suit	
Thurs, 3/31	1970'S The Me Decade Punk Chaos	(T) 20th C Amer Fashion Chap 10 (T) Fashion since 1900 Chap 7	FINAL PROJECT DUE
Tues, 4/5	Dress for Success and Designers	(SML)Versailles 1973	CC#3
Thurs, 4/7	Excess and the 1980's	(T) Fashion since 1900 Chap 8 Visit American Aesthetics	EXH QUIZ 4
Tues, 4/12	80's Designers	(T) 20th C Amer Fashion Chap 11	
Thurs, 4/14	1990's: Democracy of Fashion Hip Hop	(T) Fashion since 1900 Chap 9	His Act #5
Tues, 4/19	1990's Men's wear 21st Century	(T) 20th C Amer Fashion Chap 12 (T) Fashion since 1900 Chap 10	CC#4
Thurs, 4/21	FINAL online all day	STUDY	FINAL online